

MEDIA RELEASE – 12 November 2014

Exhibition curated by visitors a first for Australian museums

A ground-breaking new interactive exhibition, launched today at the Museum of Australian Democracy at Old Parliament House in Canberra, is using the voices of the Australian people as curators – a first for Australian museums.

Power of 1: Does your voice count? is an ambitious cross platform project that celebrates the spirit of Australian democracy and the power of individual voice. It includes a physical exhibition, art installations, a national baseline survey, live online interactive activities, tangible data visualisation, social media and good old fashioned debate to create a unique interactive experience.

The exhibition is based on the results of a national baseline survey conducted by the Museum in conjunction with the Institute for Governance and Policy Analysis at the University of Canberra, that canvasses the four generations: Builders, Boomers, Generation X and Generation Y for their views on democracy and our political system.

The exhibition visualises the responses from the baseline survey in a 3D column installation that highlights how different generations respond to similar questions about democracy, and their level of satisfaction with the political system. Visitors to *Power of 1* can participate by answering questions through video, audio and text – adding to the content of the exhibition.

Daryl Karp, Director at the Museum of Australian Democracy at Old Parliament House, says the *Power of 1* breaks the mould of what visitors might typically expect to find at a museum.

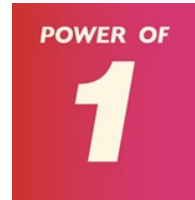
“This exhibition highlights a new direction for the Museum of Australian Democracy at Old Parliament House. Visitors will be able to engage and create contributions that become part of the *Power of 1* exhibition. The exhibition will be shaped by the answers you share about what matters to you.

“More importantly, the *Power of 1* exhibition will create a powerful discussion about the state of our democracy,” said Daryl.

Rachael Coghlan, Executive Producer for the *Power of 1* exhibition and Community Engagement Manager at the Museum of Australian Democracy says the exhibition allows visitors to contribute in a number of ways.

“Visitors to the museum can write or type responses, post audio and even take video selfies to share their views about democracy – and complete our democracy survey.”

Responses to the survey will be compared to the baseline data with updates being released throughout the year-long exhibition.



“Those that cannot come to the physical exhibition can also participate online on our website or by taking the survey and engaging in the discussion,” says Rachael.

Power of 1: Does your voice count? is currently on display at the Museum of Australian Democracy at Old Parliament House, and is open daily from 9am-5pm. The online survey can be taken at <http://powerof1voice.moadoph.gov.au/> For more information visit: moadoph.gov.au

ENDS

For further information please contact:

David Micallef, david@fenton.com.au , 03 9600 0006 / 0430 090 224

Cassandra Stafford, Cassandra.stafford@fenton.com.au, 03 9600 0006 / 0452 646 411

Filming and interview opportunities

Filming opportunities are available at the *Power of 1* exhibition. The exhibition features four rooms with influencers from each generation and a tally room that visualises the results of the survey into a physical display.

Interview opportunities are also available:

- Daryl Karp, Director, Museum of Australian Democracy at Old Parliament House
- Professor Mark Evans, Director and Professor of Governance, Institute for Governance and Policy Analysis (IGPA)
- Rachael Coghlan, Executive Producer, Power of 1 exhibition

About the survey

Ipsos on behalf of the Museum of Australian Democracy at Old Parliament House and the Institute for Governance and Policy Analysis at the University of Canberra conducted the national baseline survey. The survey had a sample size of 826 participants representative of all states and territories (including regional) and four Australian generations:

- Builders – Born between 1925 and 1945
- Baby Boomers – Born between 1946 and 1964
- Generation X – Born between 1965 and 1979
- Generation Y – Born between 1980 and 1995

References to the survey should credit the Museum of Australian Democracy at Old Parliament House and the Institute for Governance and Policy Analysis.